



A Better Way to Bank

Financing Program
For The
Fitch Fuel Catalyst®

Oil Prices Got You Down?

**Install a Fitch Fuel Catalyst® and
start saving money today.**

The Fitch Fuel Catalyst® is guaranteed to reduce your home heating oil use by 10% or more. With financing from The First, you can use today's savings to invest in fuel and cost reductions for the life of your oil burner.

Don't wait - oil prices are going up and are predicted to rise steadily over the next decade.

Let The First and Fitch help you reduce your home heating costs.

(See reverse for program details)



PROGRAM DETAILS

- Fixed rate of 8.00% APR*
- Document preparation fee: \$79.00
- Finance terms of 6 to 24 months
- Finance amounts of \$500 to \$1,300
- Unsecured loan; no down payment required
- Automatic payment required
- Applications submitted and closed at any office of The First
- Typical 2 business day turnaround for loan decision
- Subject to credit approval under The First's standard underwriting criteria
- This financing offer is limited to personal or household use only

*Annual Percentage Rate (APR) shown is effective as of 3/1/10 and is subject to change. With a 24-month loan, you would make 24 monthly payments of \$4.52 per \$100 borrowed.

For additional information on the Fitch Fuel Catalyst, call 207.563.2700 or visit www.GreenEnergyProductsME.com

To apply for this loan, please call The First at 800.564.3195 or stop by the banking office nearest you:

Bar Harbor	Ellsworth
Blue Hill	Northeast Harbor
Boothbay Harbor	Rockland
Calais	Rockport
Camden	Southwest Harbor
Damariscotta	Waldoboro
Eastport	Wiscasset



Let the Fitch Fuel Catalyst® start saving you money today!